

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. – 22. *(Canceled)*

23. *(Currently Amended)* A computer implemented method comprising:

providing a network service on a network;

allowing a user to access a network server via the network service for ordering products using a network connected order terminal, said order terminal associated with one of a plurality of business entities;

in response to the user coupling a portable digital storage device to a network connected order terminal, electronically reading the a portable digital storage device having an image stored thereon coupled to the network connected order terminal by the user, the portable digital storage device associated with one of a plurality of storage device providers and having an image stored thereon, said one of the plurality of storage device providers identified by electronically reading a code stored on the portable digital storage device, the plurality of storage device providers each having a predefined business relationship with each of said plurality of business entities;

maintaining relationship data indicating a rating ranking of the predefined business relationships in a database coupled to the communication network; and

displaying to the user an order screen on said order terminal in response to reading the code stored on the portable digital storage device, the order screen including primary purchasing information provided by at least two of said plurality of business entities from which the user can order for ordering a product and/or service related to the image stored on the portable digital storage device, the primary purchasing information being modified in response to a rating ranking of a predefined business relationship between said one of the plurality of storage device providers and said at least two of the one of a plurality of business entities, wherein a

modification of the primary purchasing information includes listing first on the order screen one of the at least two of the plurality of business entities that has a better rating than an other one of the at least two of the plurality of business entities, according to the relationship data in the database.

24. ***(Currently Amended)*** The method according to claim 23, further comprising the steps of:

reading a second portable digital storage device having a second image stored thereon coupled to the network connected order terminal by the user, the second portable digital storage device associated with a second one of the plurality of storage device providers; and

displaying to the user an order screen on said order terminal including second purchasing information for ordering said a same product and/or service but for the second image stored on the second portable digital storage device, the second purchasing information including a higher price for said product and/or service being different than the primary purchase information in response to a lower rating ~~different ranking~~ of a predefined business relationship between said second one of the plurality of storage device providers and said one of the plurality of business entities.

25. ***(Currently Amended)*** The method according to claim 23, further comprising the step of modifying the primary purchasing information to include a lower purchase price if said rating ranking is better ~~higher~~.

26. ***(Previously Presented)*** The method according to claim 23 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a kiosk;
- a personal computer; or
- a wireless device.

27. ***(Previously Presented)*** The method according to claim 23 wherein said portable digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;

flash memory device; or
a digital camera.

28. ***(Currently Amended)*** The method according to claim 23,
further comprising the step of:

displaying different types of products and/or services on the order
screen for the user to select, wherein some of the products and/or services are
displayed more prominently based on said rating ranking of a predefined business
relationship between said one of the plurality of storage device providers and said one
of a plurality of business entities.

29. ***(Currently Amended)*** The method according to claim 23
wherein said one of a plurality of business entities provides ~~comprises~~ one or more of
the following:

local printing of digital images;
remote printing of digital images;
on-line storage of digital images;
providing digital storage media containing digital images; and
providing associated goods and/or services with respect to hard copy
prints.

30. ***(Canceled)***

31. ***(Currently Amended)*** The method according to claim 23
wherein a potential rating ranking of said predefined business relationships include at
least two levels.

32. ***(Previously Presented)*** The method according to claim 23
wherein the step of maintaining relationship data is performed by a service manager
using a table in a database of the server.

33. ***(Canceled)***

34. *(Currently Amended)* A system for ordering products over a computer network, comprising:

an order terminal connected to the network, the order terminal capable of reading image data from a portable digital storage device coupled to the order terminal by a user, the storage device having stored thereon an image represented by the image data for which the user can order products and/or services over the network via the order terminal, the order terminal associated with a merchant and the storage device associated with one of a plurality of storage device providers;

a database connected to the network for storing ratings ~~rankings~~ of business relationships between the merchant and the plurality of storage device providers; and

an order screen connected to the order terminal for presenting first merchant and pricing information to ~~the a user, the first merchant and pricing information~~ related to a product and/or service for the image for which the user can place an order via the order terminal, ~~wherein merchants that are included in the first merchant and pricing information including at least two merchants that are selected according to their having better rated business relationships with said one of the plurality of storage device providers than at least one other merchant that is not included in the first merchant and pricing information, according to the database higher rankings according to the rankings of the business relationships between the merchant and the plurality of storage device providers.~~

35. *(Currently Amended)* The system of claim 34, further comprising:

a second order terminal connected to the network, the second order terminal associated with a second merchant; and

a second order screen connected to the second order terminal for presenting second merchant and pricing information to ~~the a user~~ for said product and/or service, wherein merchants that are included in the second merchant and pricing information are different than the merchants included in the first merchant and pricing information based on different ratings ~~rankings~~ of the business relationships between the second merchant and the plurality of storage device providers.

36. ***(Currently Amended)*** The system according to claim 34 wherein the merchant and pricing information excludes merchants based on ratings ~~low-rankings~~ of the business relationships between the plurality of storage device providers and the excluded merchants.

37. ***(Currently Amended)*** The system according to claim 34 wherein the merchant and pricing information includes lower prices for merchants in response to better ratings ~~a higher ranking~~ of a business relationships ~~relationship~~ between those merchants and the plurality of storage device providers.

38. ***(Currently Amended)*** The system according to claim 34 wherein the merchant and pricing information is formatted so that merchants having a better ~~higher priority~~ business relationship with the plurality of storage device providers are listed first.

39. ***(Previously Presented)*** The system according to claim 34 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a catalog kiosk;
- a personal computer; or
- a wireless device.

40. ***(Currently Amended)*** The system according to claim 34 wherein said merchant provides ~~comprises~~ one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

41. ***(Previously Presented)*** The system according to claim 34 wherein said portable digital storage device comprises one of the following:

- optical disc;

magnetic floppy disc;
flash memory device; or
a digital camera.

42. ***(Currently Amended)*** The system according to claim 34 wherein the order terminal is also capable of reading second image data from a second portable digital storage device coupled to the order terminal by the user, the second storage device having stored thereon a second image represented by the second image data for which the user can order the same products and/or services over the network via the order terminal, the second storage device associated with a second one of the plurality of storage device providers; and wherein the system further comprises:

an order screen for presenting second merchant and pricing information to the user for said ~~same~~ product and/or service for the second image, wherein merchants that are included in the second merchant and pricing information are different than the merchants included in the first merchant and pricing information based on their having different ratings ~~rankings~~ of their business relationship with the second one of the plurality of storage device providers.

43. ***(Currently Amended)*** The system according to claim 34 wherein merchants that are excluded from the merchant and pricing information are excluded based on selected ~~according to the~~ ratings ~~rankings~~ of the business relationships between the merchants and the plurality of storage device providers.

44. ***(Previously Presented)*** A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform the method steps of claim 23.